

VITA
 Dan Streety
 Chair/Associate Professor
 East Texas Baptist University

EDUCATION:

<i>MFA</i>	<i>School of Visual Arts</i>	<i>18-20</i>
<i>BA</i>	<i>Oklahoma Christian University</i>	<i>87-92</i>

TEACHING EXPERIENCE:

<i>Chair/Associate Professor</i>	<i>East Texas Baptist University</i>	<i>20-Now</i>
<i>Adjunct Professor</i>	<i>Marist College</i>	<i>19-20</i>
<i>Developer/Facilitator</i>	<i>Presentation Workshop</i>	<i>14-Now</i>

OTHER WORK EXPERIENCE:

<i>Creator</i>	<i>Truth, Story, Spectacle</i>	<i>14-Now</i>
<i>Executive Creative Director</i>	<i>Hunter Straker/Acosta</i>	<i>15-16</i>
<i>Executive Creative Director</i>	<i>The Mars Agency</i>	<i>10-14</i>
<i>Executive Creative Director</i>	<i>Saatchi & Saatchi X</i>	<i>05-10</i>
<i>Associate Creative Director</i>	<i>Publicis Worldwide</i>	<i>99-05</i>

PROFESSIONAL DEVELOPMENT EXPERIENCES:

2024	Education Chair, American Advertising Federation East Texas
2022	TRUST Drone Certification
2022	Member Broadcast Education Association

PRESENTATIONS AND PUBLICATIONS:

Ghirardelli Chocolate Company eCommerce Presentation Workshop	2023
<i>HOW Design Annual</i>	<i>TM Children's Foundation</i> 2009
<i>HOW Design Annual</i>	<i>PUR Water Filters</i> 2008
Print Regional Design Annual	Dallas Area Rapid Transit 1997
Print Regional Design Annual	Dallas Area Rapid Transit 1996

OTHER RELEVANT INFORMATION:

2022	Recipient of the Faith & Learning Grant/ETBU
2012-2015	"Who's Who" in Shopper Marketing, Path to Purchase Institute
2009	Silver National Addy, American Advertising Federation
2009	Silver Addys, American Advertising Federation Tenth District
2006	P&G Global Creative Team, Best Holistic Proposition
2000	Ross Marketing Partner of the Year, Publicis
1995	AdWeek Southwest Creative All-Stars, The Knape Group
1992-2009	Multiple local and regional Addys in Oklahoma City, Dallas & Arkansas